

CAL STATE FULLERTON TITANS  
2013 ATHLETICS VISUAL STYLE GUIDE

PRIMARY TITANS MARK 1A ON WHITE



1B ON NAVY



1C ON ORANGE



1D ON LIGHT GREY



1E DARK GREY

# CAL STATE FULLERTON TITANS

## 2013 ATHLETICS VISUAL STYLE GUIDE

TITANS MARK (2A) WITH TEAM DISTINCTION ON WHITE



2A ATHLETICS



2A ATH TRAINING



2A BASEBALL



2A BASKETBALL



2A CHEER



2A CROSS COUNTRY



2A DANCE



2A EQUIPMENT



2A GOLF



2A IN TRK & FLD



2A SOCCER



2A SOFTBALL



2A SPIRIT



2A SPRT MKTG



2A SPRT MEDIA



2A STRENGTH



2A TENNIS



2A TRK & FLD



2A VARSITY BAND



2A VOLLEYBALL

# CAL STATE FULLERTON TITANS

## 2013 ATHLETICS VISUAL STYLE GUIDE

TITANS MARK (2B) WITH TEAM DISTINCTION ON NAVY



2B ATHLETICS



2B ATH TRAINING



2B BASEBALL



2B BASKETBALL



2B CHEER



2B CROSS COUNTRY



2B DANCE



2B EQUIPMENT



2B GOLF



2B IN TRK & FLD



2B SOCCER



2B SOFTBALL



2B SPIRIT



2B SPRT MKTG



2B SPRT MEDIA



2B STRENGTH



2B TENNIS



2B TRK & FLD



2B VARSITY BAND



2B VOLLEYBALL

# CAL STATE FULLERTON TITANS

## 2013 ATHLETICS VISUAL STYLE GUIDE

TITANS MARK (2C) WITH TEAM DISTINCTION ON ORANGE



2C ATHLETICS



2C ATH TRAINING



2C BASEBALL



2C BASKETBALL



2C CHEER



2C CROSS COUNTRY



2C DANCE



2C EQUIPMENT



2C GOLF



2C IN TRK & FLD



2C SOCCER



2C SOFTBALL



2C SPIRIT



2C SPRT MKTG



2C SPRT MEDIA



2C STRENGTH



2C TENNIS



2C TRK & FLD



2C VARSITY BAND



2C VOLLEYBALL

# CAL STATE FULLERTON TITANS

## 2013 ATHLETICS VISUAL STYLE GUIDE

TITANS MARK (2D) WITH TEAM DISTINCTION ON LIGHT GREY



2D ATHLETICS



2D ATH TRAINING



2D BASEBALL



2D BASKETBALL



2D CHEER



2D CROSS COUNTRY



2D DANCE



2D EQUIPMENT



2D GOLF



2D IN TRK & FLD



2D SOCCER



2D SOFTBALL



2D SPIRIT



2D SPRT MKTG



2D SPRT MEDIA



2D STRENGTH



2D TENNIS



2D TRK & FLD



2D VARSITY BAND



2D VOLLEYBALL

# CAL STATE FULLERTON TITANS

## 2013 ATHLETICS VISUAL STYLE GUIDE

TITANS MARK (2E) WITH TEAM DISTINCTION ON DARK GREY



2E ATHLETICS



2E ATH TRAINING



2E BASEBALL



2E BASKETBALL



2E CHEER



2E CROSS COUNTRY



2E DANCE



2E EQUIPMENT



2E GOLF



2E IN TRK & FLD



2E SOCCER



2E SOFTBALL



2E SPIRIT



2E SPRT MKTG



2E SPRT MEDIA



2E STRENGTH



2E TENNIS



2E TRK & FLD



2E VARSITY BAND



2E VOLLEYBALL

CAL STATE FULLERTON TITANS  
2013 ATHLETICS VISUAL STYLE GUIDE

CAL STATE FULLERTON MARK 3A ON WHITE



3B ON NAVY



3C ON ORANGE



3D ON LIGHT GREY



3E DARK GREY

CAL STATE FULLERTON TITANS  
2013 ATHLETICS VISUAL STYLE GUIDE

FULLERTON MARK 4A ON WHITE



4B ON NAVY



4C ON ORANGE



4D ON LIGHT GREY



4E DARK GREY



CAL STATE FULLERTON TITANS  
2013 ATHLETICS VISUAL STYLE GUIDE

OFFICIAL F MARK 5A ON WHITE



5B ON NAVY (PREFERRED)



5C ON ORANGE



5D ON LIGHT GREY



5E DARK GREY

# CAL STATE FULLERTON TITANS

## 2013 ATHLETICS VISUAL STYLE GUIDE

F MARK (6A) WITH TEAM DISTINCTION ON WHITE



### ATHLETICS



6A ATHLETICS



6A ATH TRAINING



6A BASEBALL



6A BASKETBALL



6A CHEER



6A CROSS COUNTRY



6A DANCE



6A EQUIPMENT



6A GOLF



6A IN TRK & FLD



6A SOCCER



6A SOFTBALL



6A SPIRIT



6A SPRT MKTG



6A SPRT MEDIA



6A STRENGTH



6A TENNIS



6A TRK & FLD



6A VARSITY BAND



6A VOLLEYBALL

# CAL STATE FULLERTON TITANS

## 2013 ATHLETICS VISUAL STYLE GUIDE

F MARK (6B) WITH TEAM DISTINCTION ON NAVY (PREFERRED)



6B ATHLETICS



6B ATH TRAINING



6B BASEBALL



6B BASKETBALL



6B CHEER



6B CROSS COUNTRY



6B DANCE



6B EQUIPMENT



6B GOLF



6B IN TRK & FLD



6B SOCCER



6B SOFTBALL



6B SPIRIT



6B SPRT MKTG



6B SPRT MEDIA



6B STRENGTH



6B TENNIS



6B TRK & FLD



6B VARSITY BAND



6B VOLLEYBALL

# CAL STATE FULLERTON TITANS

## 2013 ATHLETICS VISUAL STYLE GUIDE

F MARK (6C) WITH TEAM DISTINCTION ON ORANGE



6C ATHLETICS



6C ATH TRAINING



6C BASEBALL



6C BASKETBALL



6C CHEER



6C CROSS COUNTRY



6C DANCE



6C EQUIPMENT



6C GOLF



6C IN TRK & FLD



6C SOCCER



6C SOFTBALL



6C SPIRIT



6C SPRT MKTG



6C SPRT MEDIA



6B STRENGTH



6C TENNIS



6C TRK & FLD



6C VARSITY BAND



6C VOLLEYBALL

# CAL STATE FULLERTON TITANS

## 2013 ATHLETICS VISUAL STYLE GUIDE

F MARK (6D) WITH TEAM DISTINCTION ON LIGHT GREY



6D ATHLETICS



6D ATH TRAINING



6D BASEBALL



6D BASKETBALL



6D CHEER



6D CROSS COUNTRY



6D DANCE



6D EQUIPMENT



6D GOLF



6D IN TRK & FLD



6D SOCCER



6D SOFTBALL



6D SPIRIT



6D SPRT MKTG



6D SPRT MEDIA



6D STRENGTH



6D TENNIS



6D TRK & FLD



6D VARSITY BAND



6D VOLLEYBALL

# CAL STATE FULLERTON TITANS

## 2013 ATHLETICS VISUAL STYLE GUIDE

F MARK (6E) WITH TEAM DISTINCTION ON DARK GREY



6E ATHLETICS



6E ATH TRAINING



6E BASEBALL



6E BASKETBALL



6E CHEER



6E CROSS COUNTRY



6E DANCE



6E EQUIPMENT



6E GOLF



6E IN TRK & FLD



6E SOCCER



6E SOFTBALL



6E SPIRIT



6E SPRT MKTG



6E SPRT MEDIA



6E STRENGTH



6E TENNIS



6E TRK & FLD



6E VARSITY BAND



6E VOLLEYBALL

CAL STATE FULLERTON TITANS  
2013 ATHLETICS VISUAL STYLE GUIDE

OFFICIAL ATHLETIC MARK 7A ON WHITE



7B ON NAVY



7C ON ORANGE



7D ON LIGHT GREY



7E DARK GREY

# CAL STATE FULLERTON TITANS

## 2013 ATHLETICS VISUAL STYLE GUIDE

OFFICIAL ATHLETIC MARK 8A ON WHITE



8B ON NAVY



8C ON ORANGE



8D ON LIGHT GREY



8E DARK GREY



# CAL STATE FULLERTON TITANS

## 2013 ATHLETICS VISUAL STYLE GUIDE

OFFICIAL ATHLETIC MARK 9A ON WHITE



9B ON NAVY



9C ON ORANGE



9D ON LIGHT GREY



9E DARK GREY

CAL STATE FULLERTON TITANS  
2013 ATHLETICS VISUAL STYLE GUIDE

OFFICIAL BIG WEST CONFERENCE MARK 10A ON WHITE



10B ON NAVY



10C ON ORANGE



10D ON LIGHT GREY



10E DARK GREY

CAL STATE FULLERTON TITANS  
2013 ATHLETICS VISUAL STYLE GUIDE

BIG WEST CONFERENCE MARK 11A W/CSF COLORS ON WHITE



11B ON NAVY



11C ON ORANGE



11D ON LIGHT GREY



11E DARK GREY

CAL STATE FULLERTON TITANS  
2013 ATHLETICS VISUAL STYLE GUIDE

MODIFIED BIG WEST CONFERENCE MARK 12A ON WHITE



12B ON NAVY



12C ON ORANGE



12D ON LIGHT GREY



12E DARK GREY

CAL STATE FULLERTON TITANS  
2013 ATHLETICS VISUAL STYLE GUIDE

MODIFIED BIG WEST CONFERENCE MARK 13A W/CSF COLORS ON WHITE



13B ON NAVY



13C ON ORANGE



13D ON LIGHT GREY



13E DARK GREY

# CAL STATE FULLERTON TITANS

## 2013 ATHLETICS VISUAL STYLE GUIDE

FOLINO INVITATIONAL GOLF TOURNAMENT MARK 15A ON WHITE



15B ON NAVY



15C ON ORANGE



15D ON LIGHT GREY



15E DARK GREY